



# **BUILD A STRONG FUTURE WITH A STRONG PARTNER**

- Strong financials / Zero debt
- 43 years of continuous private family ownership
- Strength, depth and longevity of management
- Consistent vision and culture
- Relationships are highest priority
- Experienced and skilled team of boat and yacht builders
- Design and engineering superiority
- New product strength
- Game changing Dealer and Customer Programs

Regal Marine Industries, Inc. • 2300 Jetport Drive, Orlando, FL 32809

407-851-4360 • 1-800-U.S.REGAL • Fax: 407-857-1256 • Email: [Regal@RegalBoats.com](mailto:Regal@RegalBoats.com)

# **BUILD A STRONG FUTURE WITH A STRONG PARTNER**





## 43 YEARS - VISION STRONG



From the beginning, Paul Kuck's ideals of strong family, strong relationships, strong faith and strong values have guided Regal these 43 years. The strength of Regal's dealer, customer and team member relationships are a testament to his vision.

**YOU WANT A PARTNER  
THAT SETS CLEAR PRIORITIES**



## ZERO DEBT STRONG



A successful, conservative business and financial management strategy that, even today, has the company running with zero debt and zero dependence on banks. By using our financial strength, Regal has reduced cost to the buyer and is helping dealers manage their debt by offering plans like Pre-Production Pricing on yachts. Imagine not worrying about floor plan on million dollar yachts and still offering exceptional deals to the customer.

**YOU WANT A PARTNER  
THAT'S DEBT-FREE AND FINANCIALLY STRONG**



## RELATIONSHIP STRONG



### MISSION STATEMENT

*With God's help and a steadfast commitment to integrity, we will develop a team of exceptional people and relationships to provide exceptional customer satisfaction.*

Our philosophy is simple: find the best people in the world and build the best environment for them to build and sell the best boats in the world. We treat people like family, not numbers that are added or subtracted at every economic hiccup.

**YOU WANT A PARTNER  
THAT REGARDS YOU AS FAMILY**



## INNOVATION STRONG



The FasTrac Hull, the Sport Coupe Series, first adapter for Volvo IPS System, infusion molding- are all indicative of the mind-set that keeps Regal on the industry's cutting edge of innovation and technology. We are relentless in maintaining the sharpest competitive design edge. Our industry leading team continually sets the bar at increasingly higher and higher levels of beauty, performance and functionality.

**YOU WANT A PARTNER  
WITH FRESH IDEAS & EXCITING PRODUCTS**



## PERFORMANCE STRONG



High performance talk is cheap. Regal may be one of the only boat companies that can back their talk with definitive test results from independent testing. Whenever Regals are tested against similar models with similar power, the Regal is faster and more fuel efficient. Why? Simple. The patented FasTrac Hull.

**YOU WANT A PARTNER  
WHOSE BOATS ARE FASTER AND MORE FUEL EFFICIENT AND CAN PROVE IT**



## PRODUCT STRONG



In a time when everybody is pulling back, Regal has pulled further ahead and resourced ambitious new product development. For 2012, Regal introduced the highly innovative Regal 35 Sport Coupe, 4 new deck boats, the Regal 24 FasDeck and 24 Fasdeck RX along with the all new Regal 27 FasDeck and 27 Fasdeck RX. In addition, Regal is introducing an all new cruiser, the high-style Regal 28 Express.

**YOU WANT A PARTNER  
THAT INTRODUCES STRONG NEW PRODUCTS**



## CUSTOMER SATISFACTION STRONG



Regal earned six (6) J.D. Power and Associates highest rankings in Customer Satisfaction the past three consecutive years. No other boat manufacturer has ever done that. And Regal has countless CSI awards from the NMMA, including five in one year for every type of boat we build.



**YOU WANT A PARTNER  
WHOSE CUSTOMER SATISFACTION IS ONE OF THE HIGHEST IN THE INDUSTRY**



## DEALER STRONG



We are very proud to be partnered with smart, successful people that comprise the Regal Worldwide Network of Premier Dealers. Our Dealer Partners consistently deliver the highest level of customer service and represent the unique, satisfying total ownership experience that defines the Regal brand. We are thankful for relationships we have developed over the past 43 years.

**YOU WANT A PARTNER  
WHO HAS THE BEST DEALER NETWORK**